

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
(MBHB Case No. 03-380-D)

In re the Application of:)	
)	
Rosenberg et al.)	Examiner: Jean D. Janvier
)	
Serial No.: 09/978,170)	Confirmation No.: 3931
)	
Filed: October 15, 2001)	Art Unit: 3622
)	
For: Method and System for Pause Ads)	

RESPONSE TO OFFICE ACTION MAILED JANUARY 8, 2007

Dear Sir:

In response to the Office Action mailed January 8, 2007, Applicant submits the following amendments and remarks. Amendments to the specification begin on page 2, amendments to the abstract begin on page 3, amendments to the claims begin on page 4, and remarks begin on page 7.